

*baldor***bite**²⁰₂₂

APRIL 26 • PIER 36 • NYC

Exhibitor Information



*baldor*bite²⁰₂₂

By Invitation Only.

Baldor Bite is an all-day blowout where we can celebrate the world's best food and the industry's top talent. It's a dynamic meeting spot where chefs and suppliers can build new bonds across the supply chain. It's a best-in-class expo that promotes responsible sourcing and reckless snacking.



“We’re Gonna Need a Bigger Venue.”

- Baldor Specialty Foods, 2019

PIER 36 NYC BASKETBALL CITY

Several of the biggest brands host the most epic events at Pier 36, including the Billboard Women in Music, Ascent Tech conference, and the Hugo Boss fashion show. Baldor Specialty Foods is proud to join the group in 2022 by holding Baldor Bite in this 125,000 square foot venue.

Attendees: Who's Who

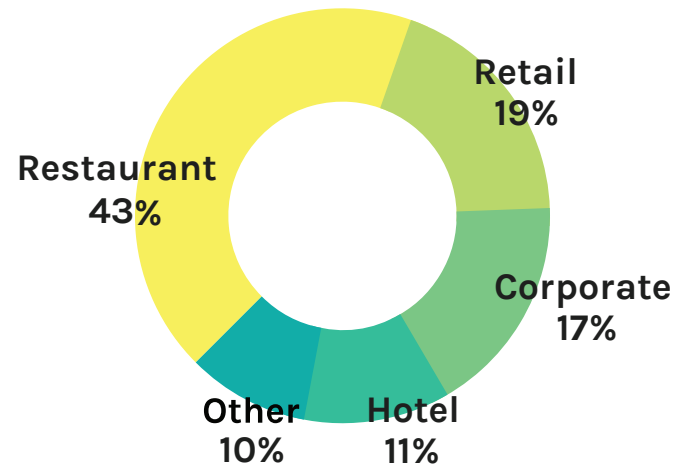
Bite is a gathering of thousands of food industry influencers. When you purchase a Bite sponsorship package, you gain unique access to a highly filtered group of chefs, retailers, media, and other movers in the food industry.

1750+
GUESTS EXPECTED
UP 16% FROM 2018

GUEST ROLES

- Buyers
- Purchasing Directors
- Regional Directors
- Executive Chefs
- Chefs de Cuisine
- Pastry Chefs
- Bartenders
- Restaurateurs
- Influencers

Sectors



Businesses





Panel with Randy Garutti, Shake Shack CEO, 2018

Talent + Programming

Great things are in the works for Baldor Bite 2020, ranging from product and cooking demos, to competitions, giveaways, and more, from Baldor, our top partners and industry friends. The day will include our incredible Bite panel discussions touching on all things food in today's world. In the past, our Bite panel has included Shake Shack CEO Randy Garutti, cook and food writer Alison Roman, and others.



Butcher Breakdown with
Jocelyn Guest + Erika Nakamura, 2018

Watch
What
Happened
Baldor Bite
2018



Past Highlights



2018

- Avocados from Mexico Steakhouse Buildout
- Panel with Shake Shack CEO Randy Garutti
- Panel with Joyce Farms Dr. Allen Williams



2016

- Panel with New York Times Columnist Alison Roman
- Panel with Culinary Entrepreneur Claus Meyer
- Mann Packing Retro Diner Buildout



4-Star Sponsor

- Access to all 1750+ Baldor customers who attend Bite
- 350-400 square feet of booth space
- Prominent placement in event space featuring a tailored booth with brand customization
- Logistical support, including event site delivery services
- On-site support (up to \$900) from catering company
- Full page ad in Baldor's spring/summer 2022 magazine
- Logo in customer email one week before event
- Logo at Baldor Bite entrance
- Website logo and listing of your status as 4-star sponsor
- Logo on digital screens throughout the event

Regular Price: \$35,000

Natalie's Orchid Island Juice Co.
2018 4-STAR SPONSOR



TMI TRADING
2018 3-STAR SPONSOR



FirstFruits Marketing
2018 3-STAR SPONSOR

3-Star Sponsor

- Access to all 1750+ Baldor customers who attend Bite
- 200-250 square feet of booth space
- Prominent placement in event space featuring a tailored booth with brand customization
- Logistical support, including event site delivery services
- On-site support (up to \$650) from catering company
- Logo in customer email one week before event
- Templated ad in Baldor's spring/summer 2022 magazine
- Website logo and listing of your status as 3-star sponsor
- Logo representation at Baldor Bite entrance

Regular Price: \$18,000



2-Star Partner

- Access to all 1750+ Baldor customers attending Bite
- Premium booth with custom signage
- Website logo and listing of your status as 2-star sponsor

Price: \$8,000



Category Pavilion Exhibitor

- Access to all 1750+ Baldor customers attending Bite
- 6-foot table
- Logo on Baldor Bite website

Price: \$3,000





Food Fête Phenoms

Over 100 partners participated in Baldor Bite 2018.

5 Spoke Creamery
American Express
ARIA Extra Virgin Olive Oil
Artesano USA Inc.
Asarasi Sparkling Tree Water
Atlantic Veal & Lamb LLC
Austin Meat & Seafood Company
Avocados from Mexico
B&W Quality Growers, LLC
Babe Farms, Inc
Bazzini Nuts
Beecher's Handmade Cheese
Beehive Cheese
Losada Olives
Bernard Ranches
The Bronx Brewery
Catskill Provisions
Catsmo Artisan Smokehouse
County Line Harvest
Culinary Collective

D'Arrigo California
Di Stefano Cheese
Driscoll's
duBreton
Dufour Pastry Kitchens
Eckerton Hill Farm
Elmhurst 1925
Esposito Sausage
Fabrique Delices
FirstFruits
Florida's Natural Growers
FOODMatch
Fresh Origins
Galvanina
Garcia Organic Farm
Garden Herbs
Genuine Coconut
Good Water Farms
Harry's Berries
Hella Cocktail Co.

Hepworth Farms
Hudson River Fruit Distributors
Joe Jurgielewicz & Son
Joyce Farms
Koppert Cress USA
La Fermière
La Quercia Cured Meats
LaBelle Farms
Lactalis
Lancaster Farm Fresh
Les Vergers Boiron
Lioni Mozzarella &
Specialty Foods
Living Juice
Lucky's Real Tomatoes
Mann Packing Co.
Murray's Cheese
Musco Food Corp.
Natalie's Orchid Island Juice Co.
Navy Hill

Nettle Meadow Farm
New York Ravioli & Pasta Co.
Nippon Shokken U.S.A. Inc.
Norwich Meadows Farm
Ocean Mist
Old Chatham Creamery
Orchid Island- Natalie's
organicgirl
Overseas Food Trading
Pearl River Pastry
Pitaya Plus
Pitu Cachaça
PONS
Potato of Idaho
Purple Pride
Queen Victoria / Ippolito Intl.
Red Jacket Orchards
Salumeria Biellese
Sapori Imports
Satur Farms

Saugatuck Kitchens
Savor Coffee
Scarborough Farms, Inc.
Senat Poultry LLC
Sfoglini Pasta
Somerdale International
Sovena USA
Spindrift
Sunkist
Suntreat / AC Foods
Tanimura & Antle
Taproot Farm
Tartuflanghe
TCHO Chocolate
The Farmer's Hen
The Perfect Purée of Napa Valley
TMI Trading
Village Farms
White Toque
Wonder Meats

FOR MORE INFO

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Hope to see you April 26, 2022!



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