



SALAD SAVOY CORPORATION

Salinas, CA

The Home of Color, Taste & Nutrition!

About Salad Savoy

Salad Savoy Corporation is the brainchild of John Moore in 1983, following a trip to Sweden. While he was there, he visited a vegetable garden and was struck by what he saw, and tasted! Through detailed research and development, not only did he create an entirely new vegetable, trademarked under the name Salad Savoy, he named his entire company after it. From Sweden to Salinas, CA, where he currently calls home, John knew Salad Savoy Corporation was going to be the next big thing. He was so confident in its success that he formed a family business around it. Salad Savoy officially entered the market in 1984. Soon after, it was recognized by Venture Magazine as one of the "100 Best New Ideas of the Year." Since launching, the Salad Savoy family has brought a number of unique vegetables to market, including Bright Lights Swiss chard, Tasty Tuscany lacinato kale, Carnival multi-color cauliflower and the latest, Lollipops kale sprouts (a unique cross between brussel sprouts and red kale). These veggies all contribute to the company's "triad of success": Color, Taste & Nutrition. Not only you can find these items at your local supermarket, but you'll find them at fine dining restaurants, on cruise lines, country clubs and even QSR establishments. But our favorite place to be spotted is in your refrigerator!

Featured Items

Unique, Innovative items



SPR10C



KA



CAU7



SW5A

SPR10C	<p>Lollipop Kale Sprouts A Unique hybrid of Brussel sprouts and red kale, developed in the UK, brought to the US by Salad Savoy.</p>	4 LB
KA	<p>Decorative Kale Related to kale and cabbage, with a flavor that mildly resembles cauliflower, broccoli, and cabbage. Grows in bright violet and white heads.</p>	24 CT
CAU7	<p>Cauliflower Tri Color A Colorful Medley of delicious, nutritious cauliflower (heirloom varieties, orange, purple & green)</p>	6 CT
SW5A	<p>Bright Lights Rainbow Swiss Chard Rainbow Swiss Chard consists of bunches of bright red, pink, green and orange stems with matching colored veins streaking through the broad green leaves.</p>	12 CT

WANT MORE?

Visit our website for a full availability list and more information about Salad Savoy!

baldorfood.com/farms/salad-savoy