



HELLA COMPANY

Brooklyn, NY

Craft Cocktail Bitters & Mixers.

About Hella Company

The Hella Co. is a small batch cocktail company founded in Williamsburg, Brooklyn and with its heart in the Bay Area. What began as a hobby in the early 2000's by three buddies - Jomaree Pinkard, Tobin Ludwig, and Eduardo Simeon - turned serious in 2011 when they used Kickstarter to raise enough money to produce 50 bottles of citrus bitters. Their goal was to create a bitter line that was a premium alternative to commercially produced bitters which often taste overwhelmingly medicinal and/or alcoholic. Bitters create layers of flavor and structure that just wouldn't exist in a cocktail without them. They're like salt and pepper for your drinks. A few dashes add flavor and character to your favorite cocktails, seltzer water and are great additions to your cooking adventures.

Featured Items



BITTER1



BITTER2



BITTER3



BITTER5

BITTER1	Citrus Bitters	5 OZ
BITTER2	Aromatic Bitters	5 OZ
BITTER3	Orange Bitters	5 OZ
BITTER4	Smoked Chili Bitters	5 OZ
BITTER5	Ginger Lemon Bitters	5 OZ
MIXER4	Bloody Mary Mix	750 ML

WANT MORE?

Visit our website for a full availability list and more information about Hella Company!

baldorfood.com/farms/hella-company