ADVERTISE WITH US.

Our biannual publication tracks the heartbeat of our industry and goes out to over 7,000 of our customers, partners and other key players in the food business.
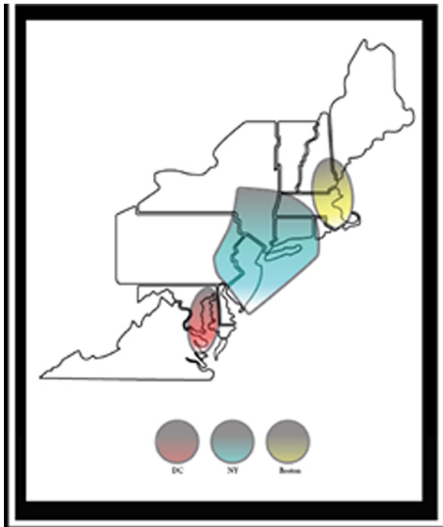
TARGETED DEMOGRAPHIC
Our reader is a chef, purchaser or restaurateur in a position to buy your products. The Baldor magazine is a rare opportunity to speak to the food service community through a publication with a reputation for thoughtful stories, lush photography and cutting edge design.

WHO?

7,000 CUSTOMERS & COUNTING

40% RESTAURANTS 20% RETAIL
40% HOTELS, CORPORATE FEEDERS,
HOSPITALS, SCHOOLS + EVERYTHING IN BETWEEN!

WHERE?

With warehouses in Boston, NYC and DC, our customer base extends from Portland, Maine all the way to Norfolk, Virginia making us the perfect platform to reach food service and retail professionals throughout the Northeast and Mid-Atlantic regions.

Content submission deadline: July 30th, 2016

If you're interested in advertising with Baldor, please email us at marketing@baldorfood.com. All inquiries must be received before July 1, 2016

OPPORTUNITIES

SPONSORED CONTENT

Allow us to design a full-page feature that highlights your brand! We offer two distinct experiences with our sponsored content based on your company's priorities. Editorial: For businesses that value editorial content, we offer sponsored articles that blend seamlessly with the look and the tone of the publication. Art Driven: If you prefer your products to speak for themselves, our photography team will also create a beautiful, art-driven composition of your products that can be repurposed in posters, in print or on your website.   COST: $4,000

FULL-PAGE ADVERTISEMENT

You decide your message and imagery. Black or white background will be determined by our art director based on collateral provided. Specs on next page.   COST: $2,500

MECHANICAL REQUIREMENTS

Baldor

Advertisement collateral supplied
must be prepared as follows:

Ad material may only be provided in a digital format.

SPECS *(Full Page Advertisment)* :

LOGO   —   *Format*   —   High Quality .eps or .ai

IMAGE   —   *Color*   —   CMYK
                   Dimensions   —   2550 x 1490 pixels / 8.5 x 5 inches
                   Format   —   JPG

COPY   —   *Word Count*   —   150

TEMPLATE:

** black/white background will be determined
by our art director based on collateral provided.*

SUMO CITRUS

DÉLIFRANCE

If you have any questions or concerns please contact marketing@baldorfood.com