



**FLORIDA'S NATURAL** is a cooperative of orchard owners that was organized in 1933 by area growers who had a personal interest in bringing the best possible citrus products to the market. Today the entire cooperative is made up of more than 1,000 grower-members who own more than 50,000 acres of fine citrus groves in the heart of central Florida.

Florida Natural Juices are squeezed from citrus grown all throughout Florida's central growing district which produces the richest tasting oranges. This area is called 'the ridge' and it is actually an ancient sand dune which now forms a "spine" down the central part of the Florida peninsula. The well-drained, sandy soil makes this the perfect location for growing citrus.

The growers themselves own the land, and they personally nurture the fruit until it reaches peak ripeness. They process and package everything themselves, and every orange squeezed is native to Florida. They do not mix American juice with orange juice from any other country and they only start squeezing when an order is placed. How can they supply us with year-round fresh juice when oranges only grow half the year?

Because Florida's Natural uses whole oranges they've put into cold storage during their off summer-season - which is why their juices always have that "just-squeezed" flavor.

JUICE ORANGE JUICE 4X1 GALLON  
JUICE15 GRAPEFRUIT JUICE 4X1 GALLON



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